

PRINCIPLES OF ACTION

Švicarsko-hrvatska gospodarska udruga – Swiss Croatian Business Association (hereinafter: **SCBA**) is a non-profit and non-political association aimed at developing and deepening contacts between the economic circles of the Republic of Croatia and the Swiss Confederation.

The SCBA's Principles of action determine the good principles of business conduct and provide guidance for the professional, ethical, and transparent activities of SCBA members with each other, towards clients, business partners and in relations with state and local authorities as well as all institutions with public authority.

In their activities, all SCBA bodies and SCBA members undertake to adhere to the following principles:

1. Professionalism

All SCBA bodies and SCBA members will adhere to international standards of professional business conduct.

In their activities, SCBA members will take care of preserving the reputation of the SCBA and members of the SCBA.

2. Transparency

All SCBA bodies and SCBA members will transparently represent the SCBA and adhere to the objectives and agreed activities of the SCBA.

In contacts with each other, contacts with other business entities, public and governmental institutions, other business associations and all other participants, SCBA members undertake to transparently separate the objectives and agreed activities of the SCBA from the possible individual objectives and activities of SCBA members.

3. Compliance with legal framework and business ethics

All SCBA bodies and SCBA members will comply with all applicable regulations relating to the operations of SCBA members adopted by state or regional or local authorities.

SCBA members will avoid potential conflicts of interest and respect international standards of business ethics in all their relations with each other, in relations with other businesses, public and governmental institutions, other business associations and all other participants.

4. Confidentiality of business and personal data

SCBA members undertake to keep confidential business information of other members as well as their business partners and clients. In business they will carefully exchange personal data exclusively for permissible business purposes.

5. Relations with public institutions

SCBA members will respect the standards of transparent and anti-corruption behavior in relations with public institutions and bodies, their employees and officials holding public authority at all levels.

The relation with public institutions presupposes the avoidance of undue influences and the prohibition of the promise of undue benefits, giving or accepting bribes.

6. Contribution to the community

All SCBA bodies and members of the SCBA will, through their thoughtful and responsible actions, strive to positively contribute to the sustainable development of the society of the Republic of Croatia, and especially to the business and social community in their environment.